



## GIUSEPPE NISTICÒ

Giuseppe Nisticò gained a degree in Business Administration from Bocconi University in Milan.

A manager with many years of experience in the telecommunications sector, Nisticò began his career in 2004 at H3G, covering roles of increasing responsibility until becoming Senior Account Manager GDO in 2011, managing in particular the profitable collaboration with its client Unieuro.

In 2017, following the merger between Wind and H3G, he was appointed Head of Large Retail and Special Channel at Wind Tre. After a brief experience in Samsung Electronics Italia as Senior Key Account Manager he joined Iliad Italia in 2018 and was appointed as Head of Distribution & Logistics B2C. Today he holds the position of Sales & Customer Care Director, with responsibility for the management and development of retail sales channels and customer care.

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### **Unieuro S.p.A.**

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