



UNIEURO SPA: MARCO PACINI APPOINTED AS CFO

Forlì, 3 May 2021 - Unieuro S.p.A. (MTA: UNIR), the leader in the distribution of consumer electronics and electric household appliances in Italy, today announced the appointment of Marco Pacini as Chief Financial Officer and as Executive in charge of the preparation of the company's accounts, effective as of 1st June 2021.

Currently in Fiera Milano, where he holds the role of Chief Financial & Operating Officer, during his career Pacini has acquired many years of experience in administration, finance and control, holding positions of increasing responsibility and with international exposure within the FCA Group

In the new role, the top manager will report directly to the CEO Giancarlo Nicosanti Monterastelli and assume responsibility and coordination of the entire Finance area of Unieuro, including Administration & Control, Finance, Legal, Corporate Development and Investor Relations.

"I am very happy to welcome Marco Pacini, who joins Unieuro after a solid and high-profile career in companies of primary standing, strongly consistent with our status as a public company listed on the STAR segment.

Marco will be able to accompany and encourage the ambitious digital transformation that we are imparting to Unieuro, interacting profitably with the newly created office of General Manager and stimulating a correct allocation of capital in the interest of the Company and of all Shareholders."

Giancarlo Nicosanti Monterastelli, CEO of Unieuro

Pacini, 49, graduated with honors in Economics from "La Sapienza" University in Rome and holds a Master degree in Management, Accounting and Corporate Finance at the University of Turin. Having joined Fiat in 1998, he has gradually expanded and strengthened his skills in the Finance field by working in various companies of the Group, both in Italy and abroad. From 2006 to 2008, Pacini gained significant experience in the consumer electronics sector as Chief Accounting and Tax Officer of UniEuro / Dixons Group, later returning to Fiat Chrysler Automobiles, first as CFO of Abarth and, most recently, as Car Business Finance Director - EMEA. Lastly, in 2017 he moved to Fiera Milano, listed on the STAR segment of the Italian Stock Exchange, assuming the role of CFO.

As of today, Marco Pacini does not own any shares in the Company. His full curriculum vitae will be available on the corporate website unieurospa.com, in the section About us / Management.

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Unieuro S.p.A.

Unieuro is the Italian leader in the distribution of consumer electronics and household appliances, thanks to an omnichannel approach that integrates directly operated stores (about 270), affiliated stores (about 250) and the unieuro.it digital platform. The company is based in Forlì, has a central logistics hub in Piacenza and has a staff of about 5,400 employees. Listed on the STAR segment of the Italian Stock Exchange since 2017, Unieuro reported revenues of approximately Euro 2.7 billion in the fiscal year ended at 28 February 2021.

Corporate website: www.unieurospa.com

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