



PRESS RELEASE

UNIEURO S.P.A.: CLOSING FOR THE ACQUISITION OF MONCLICK FINALIZED

Forlì, 9 June 2017 – Unieuro S.p.A. (MTA: UNIR), the largest omnichannel distributor of consumer electronics and household appliances by number of outlets in Italy, today announced the completion of the acquisition from Project Shop Land S.p.A of the whole share capital of Monclick S.r.l., one of the leading Italian e-commerce platforms specialised in the sale of consumer electronic products and in the B2B2C online market.

Monclick operates through two business lines: the sale of consumer electronic products to final customers by www.monclick.it website (B2C); the management of business partners' loyalty programmes (B2B2C – products sold to final customers through partnerships with large companies operating in other sectors).

The acquisition, announced on 23 February 2017, has a strong strategic rationale for Unieuro as it allows the Company to significantly increase revenues in the online segment, thus strengthening its positioning in the domestic market and entering the promising B2B2C market.

The integration between Unieuro and Monclick is already in progress and will deliver important synergies at logistics, purchasing, IT and G&A level, while expanding the product range thanks to the broad assortment of Monclick.

The total consideration of the transaction is 10 million Euros, of which 3.5 million paid today and the remaining part to be deferred within the next 5 years.

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For the transmission, storage and filing of the Regulatory Information to be made public, Unieuro S.p.A. chose to use the platforms "eMarket SDIR" and "eMarket STORAGE" managed by Spafid Connect S.p.A., with offices in Foro Buonaparte 10, Milan.

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Mr. Italo Valenti, Chief Financial Officer, hereby declares that, pursuant to and in accordance with Article 154-bis, paragraph 2, of Legislative Decree No. 58 of 1998, the information contained in this press release matches the company's documentation, books and accounting records.



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Unieuro S.p.A.

Unieuro S.p.A. – with a widespread network of 460 outlets throughout the country, including direct stores (180) and affiliated stores (280), and its digital platform unieuro.it – is now the largest omnichannel distributor of consumer electronics and household appliances by number of outlets in Italy. Unieuro is headquartered in Forlì and has a logistics hub in Piacenza. It has more than 3,900 employees and revenues that exceeded € 1.6 billion for the year ending 28 February 2017.

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