

UNIEURO S.P.A.: PERIODIC REPORTING AND CONCLUSION OF THE SHARES' BUYBACK PROGRAM

Buyback of 600,000 shares completed at an average price of Euro 20.56 per share, for a total amount of 12.3 million of Euros

Forlì, 12 January 2021 – Unieuro S.p.A. (Euronext STAR Milan: UNIR), the Italian leader in the retail market of consumer electronics and household appliances, announces that it has concluded the shares' buy-back program (the "**Program**"), whose launch was resolved by the Board of Directors on 11 November 2021, in partial execution of the resolution of Unieuro's ordinary Shareholders' Meeting of 17 December 2020.

In particular, the Company informs that it has purchased, in the period between 10 January and 11 January 2022, 40,000 ordinary shares, equal to 0.1932% of the share capital, for a total amount – fees excluded – of Euro 788,447.50.

Purchases were executed by the authorised intermediary Mediobanca S.p.A.

On the basis of the information provided for by the intermediary, herein below the aggregate of the daily buy-back transactions on Euronext STAR Milan, managed by Borsa Italiana S.p.A., while details of the transactions executed in the aforementioned dates are indicated in the annex hereto.

Transactions' date	N° of Unieuro S.p.A. shares purchased	Volume weighted average price (Euro)	Total amount (Euro)
10/01/2022	35,000	19.8093	693,325.50
11/01/2022	5,000	19.0244	95,122.00
TOTALE	40,000	19.7112	788,447.50

Since the beginning of the Program, Unieuro S.p.A. has purchased 600,000 ordinary shares, the maximum number of shares to be purchased, at an average price of 20.5591 Euros per share, for a total amount of 12,335,462.37 Euros.

It is reminded that the Program was aimed at setting up a portfolio of treasury shares to serve both existing and future equity incentive plans earmarked for directors and/or employees and/or partners of the Company or other companies controlled by the Company (including the Performance Share Plan 2020-2025), as well as at using the shares, if the case may be, in out of the ordinary course of business transactions, including paper deals with third parties within the framework of transactions that might be of interest for Unieuro.

As of 12 January 2022, the Company holds 600,000 ordinary shares, equal to 2.8987% of the corporate capital, issued and fully paid up as of today.

Unieuro S.p.A.

Unieuro is the Italian leader in the distribution of consumer electronics and household appliances, thanks to an omnichannel approach that integrates directly operated stores (about 280), affiliated stores (about 260) and the unieuro.it digital platform, as well as pure digital player Monclick. The company is based in Forlì, has a central logistics hub in Piacenza and has a staff of about 5,400 employees. Listed on the Euronext STAR Milan since 2017, Unieuro reported revenues of approximately Euro 2.7 billion in the fiscal year ended at 28 February 2021.

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ATTACHMENT

Date of the purchase transaction	Time (CEST)	N° of Unieuro S.p.A. ordinary shares	Price (Euro)
10/01/2022	09:01:54	77	21.08
10/01/2022	09:01:54	343	21.08
10/01/2022	09:12:34	77	20.50
10/01/2022	09:12:34	175	20.50
10/01/2022	09:12:34	93	20.50
10/01/2022	09:23:56	175	20.38
10/01/2022	09:23:57	50	20.40
10/01/2022	09:23:57	175	20.40
10/01/2022	09:23:58	390	20.42
10/01/2022	09:34:56	181	20.50
10/01/2022	09:34:56	60	20.50
10/01/2022	09:34:56	266	20.50
10/01/2022	09:45:27	136	20.16
10/01/2022	09:45:27	175	20.16
10/01/2022	09:45:27	54	20.16
10/01/2022	09:56:57	268	19.96
10/01/2022	09:56:57	175	19.96
10/01/2022	10:07:48	530	19.93
10/01/2022	10:08:03	30	19.98
10/01/2022	10:19:11	486	19.92
10/01/2022	10:30:06	539	19.87
10/01/2022	10:40:17	103	19.68
10/01/2022	10:40:18	31	19.68
10/01/2022	10:40:21	50	19.68
10/01/2022	10:40:34	147	19.71
10/01/2022	10:40:34	119	19.71
10/01/2022	10:40:34	114	19.70
10/01/2022	10:48:46	33	19.77
10/01/2022	10:48:48	64	19.77
10/01/2022	10:48:48	3	19.76
10/01/2022	10:49:02	53	19.73
10/01/2022	10:49:04	79	19.73
10/01/2022	10:49:06	18	19.73

Unieuro S.p.A.

Sede legale e amministrativa: Palazzo Hercolani
via Piero Maroncelli, 10 - 47121 Forlì (FC)

unieurospa.com | unieuro.it
linkedin.com/company/unieuro

10/01/2022	10:50:41	15	19.75
10/01/2022	10:50:41	26	19.75
10/01/2022	10:50:42	215	19.75
10/01/2022	10:50:52	5	19.75
10/01/2022	10:51:03	65	19.75
10/01/2022	10:51:03	127	19.75
10/01/2022	10:51:35	42	19.76
10/01/2022	10:51:37	28	19.76
10/01/2022	10:51:39	14	19.76
10/01/2022	10:51:49	9	19.75
10/01/2022	10:52:01	19	19.75
10/01/2022	10:52:31	16	19.72
10/01/2022	10:52:31	100	19.72
10/01/2022	10:52:47	159	19.69
10/01/2022	10:52:47	400	19.69
10/01/2022	10:53:01	175	19.68
10/01/2022	10:53:08	62	19.70
10/01/2022	10:53:08	116	19.70
10/01/2022	10:53:16	49	19.69
10/01/2022	10:53:18	28	19.69
10/01/2022	10:53:18	80	19.69
10/01/2022	10:53:20	16	19.69
10/01/2022	10:53:27	11	19.70
10/01/2022	10:53:27	45	19.70
10/01/2022	10:53:27	19	19.70
10/01/2022	10:53:27	6	19.70
10/01/2022	10:53:29	3	19.70
10/01/2022	10:54:16	66	19.70
10/01/2022	10:54:18	6	19.70
10/01/2022	10:54:18	205	19.70
10/01/2022	10:54:20	10	19.71
10/01/2022	10:54:49	92	19.72
10/01/2022	10:55:07	39	19.74
10/01/2022	10:55:12	203	19.78
10/01/2022	10:55:12	414	19.78
10/01/2022	10:55:39	34	19.79
10/01/2022	10:55:39	95	19.79

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10/01/2022	10:55:49	42	19.77
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10/01/2022	10:57:12	24	19.79
10/01/2022	10:57:22	67	19.82
10/01/2022	10:58:33	36	19.86
10/01/2022	10:58:33	300	19.86
10/01/2022	10:58:40	110	19.84
10/01/2022	10:58:43	98	19.82
10/01/2022	10:58:45	4	19.84
10/01/2022	10:58:48	56	19.80
10/01/2022	10:58:48	165	19.80
10/01/2022	10:59:14	51	19.83
10/01/2022	10:59:14	75	19.83
10/01/2022	10:59:17	89	19.83
10/01/2022	10:59:19	6	19.83
10/01/2022	10:59:19	86	19.83
10/01/2022	10:59:21	111	19.83
10/01/2022	10:59:23	30	19.84
10/01/2022	10:59:24	74	19.84
10/01/2022	10:59:35	10	19.84
10/01/2022	10:59:37	58	19.82
10/01/2022	10:59:38	14	19.82
10/01/2022	10:59:39	26	19.82
10/01/2022	10:59:39	100	19.82
10/01/2022	10:59:41	20	19.82
10/01/2022	10:59:41	4	19.82
10/01/2022	10:59:46	141	19.85
10/01/2022	10:59:48	7	19.85
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10/01/2022	10:59:48	302	19.85
10/01/2022	10:59:52	8	19.85

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10/01/2022	11:00:21	16	19.84
10/01/2022	11:00:21	8	19.84
10/01/2022	11:00:41	66	19.83
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10/01/2022	11:01:23	38	19.80
10/01/2022	11:01:27	287	19.80
10/01/2022	11:01:29	13	19.80
10/01/2022	11:02:14	8	19.80
10/01/2022	11:02:17	171	19.77
10/01/2022	11:02:18	67	19.76
10/01/2022	11:02:21	356	19.77
10/01/2022	11:02:21	100	19.77
10/01/2022	11:02:21	100	19.77
10/01/2022	11:02:23	15	19.77
10/01/2022	11:02:23	4	19.77
10/01/2022	11:02:35	66	19.78
10/01/2022	11:02:35	100	19.78
10/01/2022	11:02:57	24	19.78
10/01/2022	11:03:09	33	19.78
10/01/2022	11:03:35	33	19.78
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10/01/2022	11:04:01	8	19.78
10/01/2022	11:04:15	21	19.78
10/01/2022	11:04:15	5	19.78
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10/01/2022	11:05:47	117	19.84
10/01/2022	11:05:49	58	19.84
10/01/2022	11:06:04	54	19.83
10/01/2022	11:06:04	160	19.83
10/01/2022	11:07:00	33	19.81
10/01/2022	11:07:40	84	19.80
10/01/2022	11:08:11	34	19.78
10/01/2022	11:08:20	34	19.78
10/01/2022	11:08:20	66	19.78
10/01/2022	11:08:22	7	19.78

10/01/2022	11:08:22	6	19.78
10/01/2022	11:08:24	25	19.78
10/01/2022	11:08:31	5	19.81
10/01/2022	11:08:33	329	19.81
10/01/2022	11:08:48	85	19.81
10/01/2022	11:11:06	32	19.83
10/01/2022	11:11:33	32	19.86
10/01/2022	11:11:35	42	19.86
10/01/2022	11:11:37	40	19.86
10/01/2022	11:11:39	14	19.85
10/01/2022	11:11:45	16	19.84
10/01/2022	11:11:54	58	19.82
10/01/2022	11:13:06	1	19.82
10/01/2022	11:14:09	84	19.88
10/01/2022	11:14:09	100	19.88
10/01/2022	11:14:09	200	19.88
10/01/2022	11:14:09	175	19.88
10/01/2022	11:14:09	210	19.88
10/01/2022	11:14:09	8	19.88
10/01/2022	11:14:19	33	19.88
10/01/2022	11:14:31	50	19.91
10/01/2022	11:14:50	91	19.93
10/01/2022	11:14:52	17	19.93
10/01/2022	11:15:00	100	19.93
10/01/2022	11:15:30	58	19.89
10/01/2022	11:15:32	47	19.89
10/01/2022	11:15:32	200	19.89
10/01/2022	11:16:22	20	19.89
10/01/2022	11:16:34	106	19.91
10/01/2022	11:16:57	188	19.92
10/01/2022	11:16:59	63	19.92
10/01/2022	11:17:24	44	19.91
10/01/2022	11:18:07	7	19.88
10/01/2022	11:18:09	57	19.88
10/01/2022	11:18:24	13	19.90
10/01/2022	11:18:24	63	19.90
10/01/2022	11:19:11	135	19.91

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10/01/2022	11:19:49	108	19.93
10/01/2022	11:19:51	103	19.93
10/01/2022	11:19:53	24	19.93
10/01/2022	11:19:53	5	19.93
10/01/2022	11:19:55	25	19.93
10/01/2022	11:19:57	1	19.93
10/01/2022	11:19:59	8	19.93
10/01/2022	11:20:01	16	19.94
10/01/2022	11:20:03	3	19.94
10/01/2022	11:20:07	17	19.94
10/01/2022	11:20:27	29	19.91
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10/01/2022	11:21:23	9	19.94
10/01/2022	11:21:25	74	19.94
10/01/2022	11:21:39	3	19.95
10/01/2022	11:21:41	47	19.95
10/01/2022	11:22:29	44	19.90
10/01/2022	11:23:15	164	19.89
10/01/2022	11:23:15	58	19.89
10/01/2022	11:23:17	67	19.89
10/01/2022	11:23:23	427	19.89
10/01/2022	11:23:23	6	19.89
10/01/2022	11:23:27	75	19.90
10/01/2022	11:23:58	7	19.89
10/01/2022	11:24:04	83	19.90
10/01/2022	11:26:02	52	19.87
10/01/2022	11:26:04	49	19.87
10/01/2022	11:26:09	257	19.84
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10/01/2022	11:27:00	26	19.85
10/01/2022	11:27:02	5	19.85

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10/01/2022	11:30:31	50	19.85
10/01/2022	11:30:51	40	19.86
10/01/2022	11:31:19	200	19.85
10/01/2022	11:31:21	174	19.85
10/01/2022	11:31:21	45	19.85
10/01/2022	11:31:41	289	19.86
10/01/2022	11:31:43	48	19.86
10/01/2022	11:32:39	38	19.86
10/01/2022	11:32:47	14	19.87
10/01/2022	11:32:47	14	19.87
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10/01/2022	11:32:49	1	19.87
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10/01/2022	11:35:17	300	19.90
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10/01/2022	11:36:30	192	19.93
10/01/2022	11:36:32	3	19.93
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10/01/2022	11:36:36	1	19.93
10/01/2022	11:37:17	16	19.94
10/01/2022	11:37:30	49	19.96
10/01/2022	11:37:30	175	19.96
10/01/2022	11:37:32	198	19.96

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10/01/2022	11:38:31	2	19.96
10/01/2022	11:38:33	170	19.96
10/01/2022	11:38:54	16	19.93
10/01/2022	11:39:38	244	19.97
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10/01/2022	11:39:41	23	19.97
10/01/2022	11:39:44	191	19.98
10/01/2022	11:39:46	181	19.98
10/01/2022	11:40:55	260	19.97
10/01/2022	11:41:06	100	19.99
10/01/2022	11:41:08	52	19.98
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10/01/2022	11:43:19	67	19.97
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10/01/2022	11:43:21	200	19.99
10/01/2022	11:43:21	16	19.99
10/01/2022	11:43:21	21	19.99
10/01/2022	11:43:21	591	19.99
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10/01/2022	11:43:21	69	19.99
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10/01/2022	11:43:32	11	19.99
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10/01/2022	11:43:39	64	20.02

10/01/2022	11:44:16	42	20.00
10/01/2022	12:07:48	169	19.82
10/01/2022	12:18:28	288	19.79
10/01/2022	12:30:11	250	19.71
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10/01/2022	15:26:24	54	19.71
10/01/2022	15:26:24	66	19.71

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10/01/2022	15:40:49	349	19.62
10/01/2022	15:40:49	243	19.62
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10/01/2022	15:51:46	54	19.58
10/01/2022	15:51:46	100	19.58
10/01/2022	15:51:46	100	19.58
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10/01/2022	16:02:51	432	19.51
10/01/2022	16:02:51	196	19.51
10/01/2022	16:02:51	116	19.51
10/01/2022	16:02:51	333	19.51
10/01/2022	16:13:52	180	19.51
10/01/2022	16:14:11	159	19.52
10/01/2022	16:14:11	200	19.52
10/01/2022	16:14:11	349	19.52
10/01/2022	16:25:33	39	19.48
10/01/2022	16:25:33	43	19.48
10/01/2022	16:25:49	90	19.48
10/01/2022	16:26:04	467	19.48
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10/01/2022	16:36:07	273	19.42
10/01/2022	16:36:07	117	19.42
10/01/2022	16:46:32	504	19.32
10/01/2022	16:58:58	365	19.32
10/01/2022	16:58:58	164	19.32
10/01/2022	17:09:05	501	19.24
10/01/2022	17:09:07	23	19.25
10/01/2022	17:09:07	30	19.25
10/01/2022	17:19:42	406	19.25
10/01/2022	17:19:42	260	19.25
10/01/2022	17:19:42	111	19.25
11/01/2022	09:02:15	260	19.39
11/01/2022	09:02:15	71	19.39
11/01/2022	09:12:19	227	19.09
11/01/2022	09:24:10	367	19.08
11/01/2022	09:24:10	80	19.08

11/01/2022	09:34:40	3	18.88
11/01/2022	09:34:53	81	18.88
11/01/2022	09:34:54	82	18.88
11/01/2022	09:34:54	125	18.88
11/01/2022	09:45:53	110	18.99
11/01/2022	09:45:53	86	18.99
11/01/2022	09:45:53	4	18.99
11/01/2022	09:46:15	115	18.99
11/01/2022	09:57:04	35	19.01
11/01/2022	09:57:49	176	19.03
11/01/2022	09:57:49	59	19.03
11/01/2022	09:57:49	36	19.02
11/01/2022	10:07:14	202	19.05
11/01/2022	10:07:14	90	19.05
11/01/2022	10:21:01	54	19.02
11/01/2022	10:21:01	315	19.02
11/01/2022	10:30:02	7	18.98
11/01/2022	10:30:13	363	18.99
11/01/2022	10:41:03	287	18.93
11/01/2022	10:53:01	167	19.03
11/01/2022	10:53:01	76	19.03
11/01/2022	11:03:20	67	18.97
11/01/2022	11:03:48	42	18.98
11/01/2022	11:03:48	101	18.98
11/01/2022	11:13:41	180	19.00
11/01/2022	11:24:55	319	18.94
11/01/2022	11:36:08	139	18.96
11/01/2022	11:36:08	168	18.96
11/01/2022	11:36:08	68	18.96
11/01/2022	11:36:08	11	18.96
11/01/2022	11:46:31	70	18.99
11/01/2022	11:46:31	250	18.99
11/01/2022	11:46:31	3	18.99
11/01/2022	11:46:31	5	18.99
11/01/2022	11:56:59	99	19.04