

## UNIEURO S.P.A.: MARCO DEOTTO APPOINTED NEW CFO

Forlì, 12 January 2023 - Unieuro S.p.A. (Euronext STAR Milan: UNIR), the Italian leader in the retail market of consumer electronics and household appliances, today announced the appointment of Marco Deotto as Chief Financial Officer, effective as of 20 February 2023.

Previously at Bialelli Industrie S.p.A., where he held the position of Group Chief Financial Officer & Investor Relations, Deotto has international managerial experience gained at large multinational groups in the retail industry.

In his new role, the top manager will report directly to CEO Giancarlo Nicosanti Monterastelli and take on responsibility and coordination of Unieuro's Finance area, including Administration & Control, Finance, Investor Relations, Corporate Sustainability and M&A.

*"I am very happy to welcome Marco Deotto, who joins Unieuro after a high-profile professional career in multinational retail groups. Marco will join our management team, supporting it in the development of our brand strategy both in terms of consumer connection and market presence."*

**Giancarlo Nicosanti Monterastelli**, CEO of Unieuro

Marco Deotto, 49, holds a Bachelor's degree in Economics from the Luigi Bocconi University in Milan. He joined Heinz in 1998 and held various roles in the Group Finance Department. In 2013 he was appointed Senior Finance Director EMEA South in Nike, where he held various corporate offices within the group in Italy and abroad, including the roles of President and Managing Director of Nike Italy. At Bialelli Industrie, which he joined in 2021, he was strategic executive and executive in charge of the company's accounts, pursuant to Article 154-bis of Legislative Decree 58/1998.

As of 20 February 2023, Marco Deotto will also assume the position of executive of the company's accounts pursuant to Article 154-bis of Legislative Decree 58/1998. Concomitantly, current executives in charge of company's accounts, Gabriella Giocondo and Luca Mazzotti, will cease from office, as per today's Board of Directors resolution. The above-mentioned managers will continue to hold their current posts as Administration Director and Controller & Treasury Director, respectively.

As of today, based on available information, Marco Deotto does not own any shares in the Company. Gabriella Giocondo does not hold Unieuro shares whereas Luca Mazzotti owns 187 shares of the Company.

\* \* \*

### Unieuro S.p.A.

Registered and Administrative Office: Palazzo Hercolani  
via Piero Maroncelli, 10 - 47121 Forlì (FC)

unieurospa.com | unieuro.it  
linkedin.com/company/unieuro

**Unieuro S.p.A.**

*Unieuro is the Italian leader in the distribution of consumer electronics and household appliances, thanks to an omnichannel approach that integrates directly operated stores (about 280), affiliated stores (about 260) and the unieuro.it digital platform, as well as pure digital player Monclick. The company is based in Forlì, has a central logistics hub in Piacenza and has a staff of over 5,800 employees. Listed on the Euronext STAR Milan since 2017, Unieuro reported revenues exceeding Euro 2.9 billion in the fiscal year ended at 28 February 2022.*

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