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ITALIAN ELECTRONICS HOLDINGS S.R.L.
VIA AGNELLO 12, 20121, MILANO
CODICE FISCALE E ISCRIZIONE NEL REGISTRO DELLE IMPRESE DI MILANO N. 08419560969
CAPITALE SOCIALE EURO 1.002.601,40 I.V.
SOCIETÀ SOGGETTA ALL'ATTIVITÀ DI DIREZIONE E COORDINAMENTO DI
INTERNATIONAL RETAIL HOLDINGS S.À.R.L.

COMUNICATO STAMPA

Italian Electronics Holdings S.r.l. avvia un accelerated bookbuilding di azioni ordinarie detenute in Unieuro S.p.A., per un quantitativo del 15% dell'attuale capitale sociale

Milano, 5 settembre 2017. Italian Electronics Holdings S.r.l. ("**IEH**"), annuncia l'avvio di una operazione di cessione di azioni ordinarie della propria controllata Unieuro S.p.A. ("**Unieuro**", o la "**Società**") per un quantitativo del 15% dell'attuale capitale sociale di Unieuro (l'"**Offerta**") attraverso una procedura di *accelerated bookbuilding* rivolta a determinate categorie di investitori istituzionali.

Il *bookbuilding* avrà inizio immediatamente e IEH si riserva il diritto di chiudere anticipatamente l'Offerta e/o di variarne i termini in qualsiasi momento. IEH darà comunicazione dell'esito del collocamento al termine dello stesso.

L'operazione consentirà alla Società di ampliare il flottante e favorire la liquidità del titolo.

A seguito della chiusura dell'Offerta, IEH – che attualmente detiene circa il 65% del capitale sociale di Unieuro – continuerà in ogni caso a mantenere una partecipazione di maggioranza assoluta nella Società.

Citigroup Global Markets Limited, Credit Suisse Securities (Europe) Limited and Mediobanca – Banca di Credito Finanziario S.p.A., e UniCredit Bank AG, Milan Branch sono state incaricate da IEH quali Joint Bookrunners dell'Operazione .

Nel contesto dell'Offerta, Citigroup Global Markets Limited, Credit Suisse Securities (Europe) Limited and Mediobanca – Banca di Credito Finanziario S.p.A – quali *joint global coordinators* dell'offerta pubblica iniziale di Unieuro (l'"**IPO**") – hanno rinunciato all'impegno di *lock-up* assunto da IEH nel contesto di tale operazione e IEH ha sottoscritto, in linea con la prassi di mercato, un impegno a non disporre di ulteriori azioni di Unieuro per un periodo di 90 giorni dalla data di regolamento dell'operazione. Durante tale periodo di *lock-up*, salve alcune eccezioni in linea con la prassi di mercato e analoghe a quelle assunte in sede di IPO, IEH non potrà porre in essere nessun atto di disposizione delle azioni di Unieuro senza il previo consenso delle predette istituzioni finanziarie.

*   *   *

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In connection with any offering of the shares of Unieuro S.p.A. (the "**Shares**"), the Joint Bookrunners and any of its affiliates acting as an investor for its own account may take up as a proprietary position any Shares and in that capacity, may retain, purchase or sell for their own account such Shares. In addition, the Joint Bookrunners or its affiliates may enter into financing arrangements and swaps with investors in connection with which the Joint Bookrunners (or its affiliates) may from time to time acquire, hold or dispose of Shares. The Joint Bookrunners does not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.