

UNIEURO S.P.A.: BOARD OF DIRECTORS' MEETING OF 19 MAY 2021

- **Guidelines of the new Strategic Plan submitted to the Board of Directors; communication to the market scheduled for 10 June 2021**
- **Report on remuneration policy and compensation paid approved**
- **Position of Chief Strategy Officer established**

Forlì, 19 May 2021 – The Board of Directors of Unieuro S.p.A., the leading distributor of consumer electronics and household appliances in Italy, met today under the chairmanship of Stefano Meloni and examined the preliminary guidelines of the Strategic Plan, which will then be analysed in its entirety and approved by the Board in the coming weeks.

The Company therefore plans to convene a virtual event dedicated to the financial community – currently scheduled for 10 June 2021 – in order to present the aforementioned Plan. Any changes to the date will be promptly communicated.

The Board of Directors also approved the Report on the remuneration policy for the fiscal year 2021/2022 and on the compensation paid 2020/2021, drafted pursuant to Article 123-ter, paragraphs 3-bis and 6, of Legislative Decree no. 58/1998.

Said Report shall be made available to the public within the terms and according to the procedures set forth by applicable laws and regulations.

In the broader context of the redefinition of Unieuro's organisational structure, the Board of Directors finally established the position of Chief Strategy Officer, reporting directly to the Board of Directors and taking responsibility for defining and implementing the company's strategic development as well as relations with strategic stakeholders.

The Board of Directors therefore resolved to entrust this role to Giancarlo Nicosanti Monterastelli, already Chief Executive Officer of the Company.

This decision, which is also part of the process of concentrating responsibilities and powers relating to the planning, management and control of corporate activities in the persons of the General Manager, the Chief Financial Officer, the newly created Chief Strategy Officer, as well as the Chief Executive Officer, was taken with the favourable opinion of the Remuneration and Appointments Committee and will not entail any adjustment in the current remuneration of Nicosanti Monterastelli.

As far as the Company is aware, Giancarlo Nicosanti Monterastelli currently holds 296,977 Unieuro ordinary shares and 150,887 subscription rights accrued under the "Long Term Incentive Plan 2018-2025", fully exercisable as of today.

**Unieuro S.p.A.**

Unieuro is the Italian leader in the distribution of consumer electronics and household appliances, thanks to an omnichannel approach that integrates directly operated stores (about 270), affiliated stores (about 250) and the unieuro.it digital platform. The company is based in Forlì, has a central logistics hub in Piacenza and has a staff of about 5,400 employees. Listed on the STAR segment of the Italian Stock Exchange since 2017, Unieuro reported revenues of Euro 2.7 billion in the fiscal year ended at 28 February 2021.

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