



## PRESS RELEASE

### **UNIEURO S.P.A.: AFTER SUCCESSFUL REOPENING OF FIRST 11 CERIONI STORES, CLOSING FOR THE ACQUISITION OF 6 MORE STORES FINALIZED**

*Forlì, 21 November 2017* – Unieuro S.p.A. (MTA: UNIR), the largest omnichannel distributor of consumer electronics and household appliances by number of stores in Italy, today completed the closing for the acquisition of a second set of stores belonging to Gruppo Cerioni S.p.A., as a part of the deal announced on 5 October 2017.

The acquired assets include 6 direct stores, which will be immediately converted into Unieuro stores and reopened in the first decade of December, in time to benefit from the favorable Christmas season, which is, evidently, very important for the consumer electronics industry.

The closing, effective from tomorrow, follows on the heels of the acquisition (announced on 31 October) of a first set of 11 stores, the successful reopening of which, took place on 16 November.

The remaining 2 stores included in the acquisition agreement will be acquired in a further final stage.

\* \* \*

*For the transmission, storage and filing of the Regulatory Information to be made public, Unieuro S.p.A. has chosen the platforms “eMarket SDIR” and “eMarket STORAGE” managed by Spafid Connect S.p.A., with offices in Foro Buonaparte 10, Milan.*

\* \* \*

*Mr. Italo Valenti, Chief Financial Officer, hereby declares that, pursuant to and in accordance with Article 154-bis, paragraph 2, of Legislative Decree No. 58 of 1998, the information contained in this press release matches the Company’s documentation, books and accounting records.*

\* \* \*

#### **Unieuro S.p.A.**

*Listed on the STAR segment of the Italian Stock Exchange, Unieuro is now the largest omnichannel distributor of consumer electronics and household appliances by number of outlets in Italy, with a widespread network of 491 outlets throughout the country, including direct stores (218) and affiliated stores (273), its digital platform unieuro.it as well as the e-tailer Monclick. The*



*Company is headquartered in Forlì and has a logistics hub in Piacenza. It has more than 4,300 employees and revenues that exceeded € 1.6 billion for the fiscal year ending 28 February 2017.*

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