

PRESS RELEASE

UNIEURO S.P.A.: ACQUISITION OF ALL CERIONI STORES FINALISED

Forlì, 21 December 2017 – Unieuro S.p.A. (MTA: UNIR), the largest omnichannel distributor of consumer electronics and household appliances by number of stores in Italy, today completed the closing for the acquisition of the last set of stores belonging to Gruppo Cerioni S.p.A., composed of Osimo (Ancona) and Ascoli Piceno stores.

The transaction, effective form 1st January 2018, marks the successful completion of the acquisition of a total of 19 stores, announced on 5 October 2017.

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For the transmission, storage and filing of the Regulatory Information to be made public, Unieuro S.p.A. has chosen the platforms "eMarket SDIR" and "eMarket STORAGE" managed by Spafid Connect S.p.A., with offices in Foro Buonaparte 10, Milan.

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Mr. Italo Valenti, Chief Financial Officer, hereby declares that, pursuant to and in accordance with Article 154-bis, paragraph 2, of Legislative Decree No. 58 of 1998, the information contained in this press release matches the Company's documentation, books and accounting records.

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Unieuro S.p.A.

Listed on the STAR segment of the Italian Stock Exchange, Unieuro is now the largest omnichannel distributor of consumer electronics and household appliances by number of outlets in Italy, with a widespread network of 500 outlets throughout the country, including direct stores (227) and affiliated stores (273), its digital platform unieuro.it as well as the e-tailer Monclick. The Company is headquartered in Forli and has a logistics hub in Piacenza. It has more than 4,500 employees and revenues that exceeded € 1.6 billion for the fiscal year ending 28 February 2017.

For information:

Investor Relations

Italo Valenti CFO & Investor Relations Officer +39 0543 776769 investor.relations@unieuro.com

Andrea Moretti

Investor Relations Manager +39 335 5301205 +39 0543 776769 amoretti@unieuro.com

Media Relations

iCorporate
Arturo Salerni
+39 335 1222631
Rita Arcuri
+39 333 2608159
unieuro@icorporate.it