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MID-STABILISATION PERIOD ANNOUNCEMENT

UNIEURO S.P.A.

Forlì, 26 April 2017 – Unieuro S.p.A. ("**Unieuro**") has been informed by Mediobanca – Banca di Credito Finanziario S.p.A. ("**Mediobanca**"), acting as the stabilisation agent in connection with Unieuro's IPO, that Mediobanca has undertaken stabilisation (within the meaning of Article 3.2(d) of the Market Abuse Regulation (EU/596/2014)) in relation to the offer of the following securities, as set out below.

Securities:

| Issuer: | Unieuro S.p.A. | | |
|-----------------------|---|--|--|
| Securities; | Ordinary Shares (ISIN: IT0005239881) | | |
| Offering size: | 6,363,637 ordinary shares excluding the over-allotment option | | |
| Offer price: | Euro 11,00 per ordinary share | | |
| Market: | Mercato Telematico Azionario, organized and managed by Borsa | | |
| | Italiana S.p.A. – STAR Segment | | |
| Alphanumeric Code: | UNIR | | |
| Stabilisation Manager | Mediobanca – Banca di Credito Finanziario S.p.A. | | |
| | (telephone: +39 02 8829) | | |



Stabilisation Transactions executed on 13 April 2017:

| Aggregate number of ordinary shares purchased | Number of transactions | Price range (Euros) | Execution venue |
|---|------------------------|------------------------|------------------------|
| 735 | 4 | 11,00 | Italian Stock Exchange |

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About Unieuro S.p.A.

Unieuro - through a nationwide distribution network of 457 stores consisting of 180 directly operated stores and 277 wholesale partner stores and its on-line digital platform <u>unieuro.it</u> – is today the leading Italian consumer electronics retailer by store count.

Unieuro is headquartered in Forlì, and has a centralized logistics hub in Piacenza, a staff of over 3,900 employees and revenues that, for the financial year ended on February 29, 2016, reached Euro 1.557 billion.

For more information:

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