

# Unieuro S.p.A.

Fiscal Year 2017 Results

10 May 2017



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*Italo Valenti, the manager in charge of preparing the corporate accounting documents, declares that, pursuant to art.154-bis, paragraph 2, of the Legislative Decree no. 58 of February 24, 1998, the accounting information contained herein correspond to document results, books and accounting records.*

# Agenda

- **Highlights**
- **Market Scenario And Strategic Goals**
- **Sales Breakdown**
- **Focus on Acquisitions**
- **Financials**
- **Closing Remarks**

# Highlights



- Strong sales growth, leading to double digit Adj. EBITDA growth
- Record Adj. Net income, up by 41%
- Net debt basically zeroed

- Outperformance of total revenues in the consumer segment: +5,5% vs 2.1%

- Boom of online sales driven by the new digital strategy:
- Impressive recovery of market share in the online White segment (+79%) thanks to new product mix, new communication strategy, new UX and new App

- Strengthening of both internal and external growth strategies:
- Development and streamlining of the retail network: 22 new openings, 42 refurbishments, 4 relocations, online enhancement
- Acquisition of Monclick and Andreoli stores

- Development of a new CRM in support of Customer Insight and store digitalization, through WiFi and Facebook projects for each store

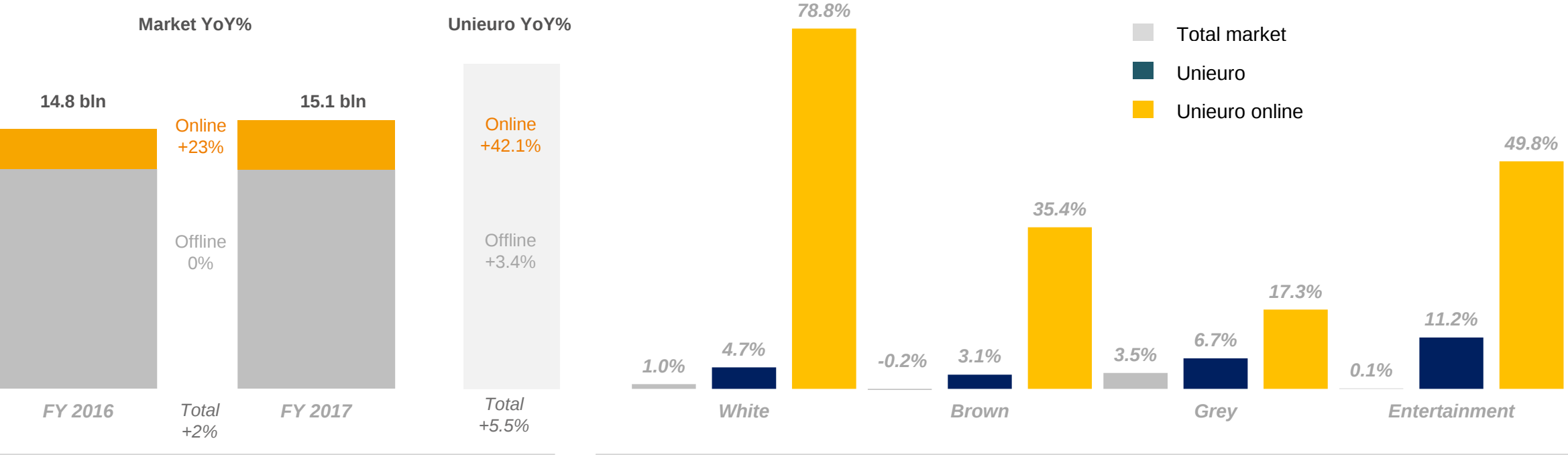
- Successful listing on the Milan Stock Exchange, STAR segment

- Adjusted EPS amounting to 1.816 Euro
- Proposed dividend of 1 Euro per share, corresponding to a 9.1% yield on the IPO price

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# Market Scenario



**Growth:** total Market up by **2.1%**

- offline segment stable
- online sales **+23%**

**Competitive Scenario:** increase in competitive pressure due to:

- consolidation of the offline segment
- online segment dynamics

**Internet penetration:** approx. **12%** in FY 2017

**Unieuro:** faster-paced growth compared to the market in both channels

- online segment: growth rate approx. twice the market's.

**White goods:**

- MDA: growth driven by recovery in consumption: the kitchen category, dishwashers, and dryers confirmed the positive trend especially in the online channel
- SDA: positive performance positive, also driven by the online channel (especially home and kitchen care)

**Brown goods:** stable sales; large TV-sets growth

**Grey goods:**

- Telecom: average price increase (launches of high-end models, i.e. Samsung S7); competitive pressure coming from telecom retailers
- IT: laptop segment contraction vs. excellent performances of slate PCs.

**Unieuro<sup>(1)</sup>:** market share significantly growing in all product segments.

White sales booming, especially MDA.

# Strategic Goals

VISION

Continue the **profitable growth of the business** by increasing market share in **trending product categories** (MDA, SDA, Telecom), focusing on the **customer centrality and omnichannel opportunities**

STRATEGIC  
PILLAR



**Proximity**



**Experience**



**Retail Mix**



OFFLINE

Coverage of unattended areas and development of proximity stores

Keep the attractiveness of stores high

Differentiation by distribution format



ONLINE

Integration into the digital ecosystem

Ensure maximum website usability by optimizing mobile opportunities

Expand the range



OMNICHANNEL

Use physical assets with a view to omnichannel exploitation

Value Customer Insight to maximize engagement opportunities (frequency, average ticket, margins)

Strengthen positioning in the Service segment; boost coverage of trending, high-margin product categories

ENABLER

Supply Chain

Brand Equity

Partnership with Suppliers

## Offline

Coverage of unattended areas through new openings (Retail and Wholesale) and through target acquisitions:

- Strengthening of operations across Italy (**460 stores** of which **180 direct**)
- Variety in distribution formats and layouts
- Acquisition of Andreoli to increase coverage in 3 regions (Lazio, Abruzzo, Molise)
- Successful openings at Rome Fiumicino (Retail) and Turin Porta Nuova (Travel), as well as 20 affiliated outlets: for a total of **22 openings** in FY 2017



## Online

Integration in the digital ecosystem to strengthen «proximity» to the Internet user by means of any navigation device, by:

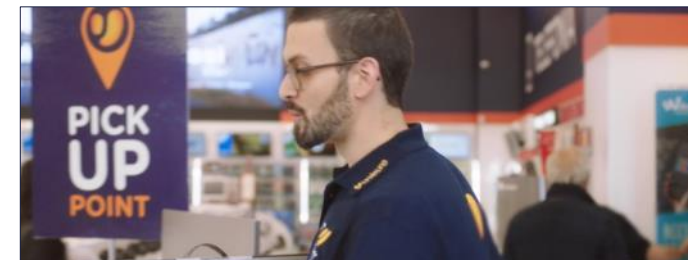
- **Internal growth:**
  - communication strategy change (the Unieuro campaign and Humans of Technology campaign reached **20M** Italians);
  - optimization of performance campaigns aimed at improving the CR of the Website (Drive-to-Store in partnership with Google).
- Redefinition of **social media strategy** with **400k** reactions (~4X vs. competitors)
- **External growth:** acquisition of Monclick



## Omnichannel

Leverage the store network by offering the opportunity to collect purchased products online directly from the stores, thereby becoming the largest network in Italy in terms of pick-up points (Click and Collect):

- Transformation of the store network, both direct and wholesale, with a view to pick-up points
- **381 pick-up points** as of Feb. 28, 2017 (+38% YoY)





# Experience



## Offline

Keep the attractiveness of stores high through structural actions, such as refurbishments, relocations and layouts optimization to ensure the best customer experience:

- **17 DOS refurbishments, 4 DOS relocations** included in a total refurbishment capex of over **12 €m**, as well as **25 affiliate stores refurbishments**
- Free Testing Areas for product comparison
- New role of the Store, with a marked focus on testing activities: leveraging vertical product knowledge of sales staff to advise customers



## Online

Ensure maximum Website Usability by optimizing mobile opportunities through total restyling of the website (UX) and launch of new mobile APP:

- Creation of a single shopping experience even in mobility (mobile-first approach)
- Focus on Real Time Marketing.
- Total FY 2017 website visits : **64M**
- Launch of new App: **227K** total downloads since launch (22 November 2016)



## Omnichannel

Enhancement of Customer Insight to maximize engagement opportunities (frequency, average ticket, profitability)

- CRM construction leveraging **6.4M** Cardholders and construction of "Golden Record"
- Voice of Customer project (customer feedback loop)
- Store Digitization: WiFi project for proximity marketing activities; Facebook in store to create engagement and drive-to-store at local level



# Retail Mix

## Offline

Differentiation of the product range by store format to maintain competitiveness:

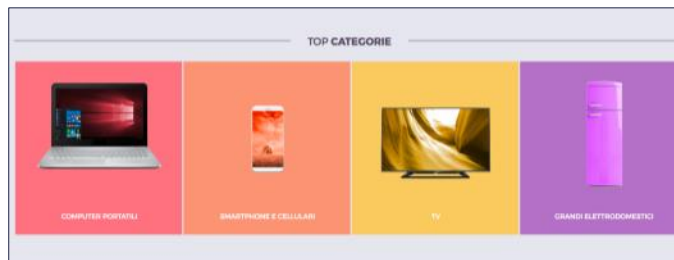
- Offering differentiated by distribution format (DOS: **9 travel, 34 retail parks, 68 shopping malls, 69 free standing**)
- Travel segment: focus on accessories and Unieuro brand visibility (catchment zone in high pedestrian traffic areas of airports and train stations)



## Online

Expand the online offering range by overcoming the spatial limitations of the Store

- Extension of online offering (i.e. IT, photos, accessories). Number of products items offered online: **+40%**
- Significant sales increase in all categories, especially White (**+79%**) and Brown (**+35%**)



## Omnichannel

Strengthen positioning in the Services segment  
Boost coverage of trending, high-margin product categories

- Delivery and installation service
- Unique proposition for warranty extension
- **90%<sup>(1)</sup>** of customers satisfied with the service
- Customer protection plans and consumer credit
- In-store additional services dedicated to smartphones, tablets, PCs, green mobile
- Commissions from telecom contracts subscriptions, consumer credit and pay TV



# Enabler

## Supply Chain

Centralized and integrated logistics to efficiently serve all channels and geographies.

The single-hub supply chain is central to the development of the Omnichannel strategy, as well as to the relationship with suppliers

- Over **50k sqm**
- Over **77%** of volumes passing through the Piacenza hub
- Over **13k** daily pickings
- **89%** of stores within **600 km** from Piacenza
- Agreement signed to double the Piacenza hub capacity, thus consolidating relations with suppliers and increasing service level in all channels



## Brand Equity

Solid brand awareness and positive brand experience that translated into an increase in the intention to buy (+ 1bp)

- Top-of-Mind Brand: **+1bp**
- Total Awareness consolidation
- Consolidation of leadership in total ADV awareness compared to competitors
- **47%** of spontaneous memory reached by the slogan "Batte, Forte, Sempre"



## Partnership with Suppliers

Consolidated partnerships with suppliers, strengthened by new products launch skills and high number of SKUs managed under exclusive rights.

Centralized purchasing and billing process as a competitive advantage

- Exclusive agreement with Vestel Group for the marketing of the **Hitachi brand** in Italy
- Market leader in terms of sales performance of product innovations launched by brands (i.e. LG Oled, Samsung AddWash, Samsung S7)

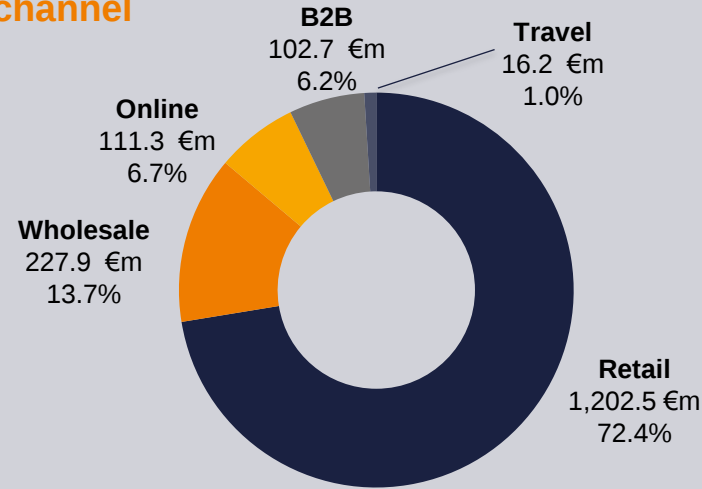


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# Sales Breakdown

## Sales by channel



- **Retail: 1,202.5 €m**
  - positive increase in volumes
- **Wholesale: 227.9 €m**
  - positive increase in volumes
- **Online: 111.3 €m**
  - new digital platform launched
- **B2B: 102.7 €m**
  - market opportunities in specific segments
- **Travel: 16.2 €m**
  - new opening in Torino Porta Nuova station

## YoY change

+2.0%

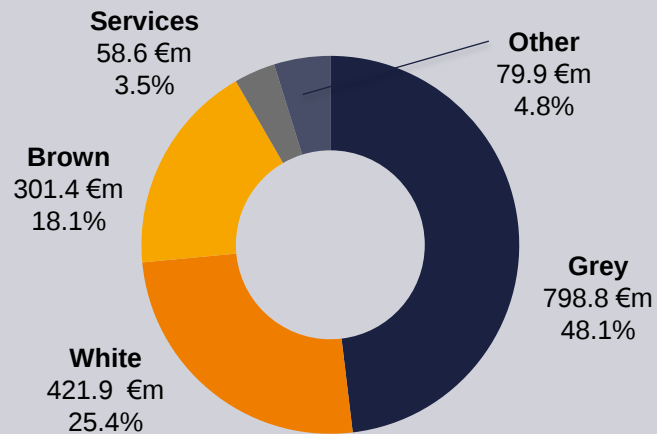
+10.4%

+40.8%

+23.8%

+58.6%

## Sales by product category



- **Grey: 798.8 €m**
  - growing B2B operations
- **White: 421.9 €m**
  - overtaking the market
- **Brown: 301.4 €m**
  - no disruptive innovations
- **Services: 58.6 €m**
  - focus on boosting penetration
- **Other: 79.9 €m**
  - Growing interest for videogames

+9.0%

+4.3%

+2.9%

+7.1%

+10.8%

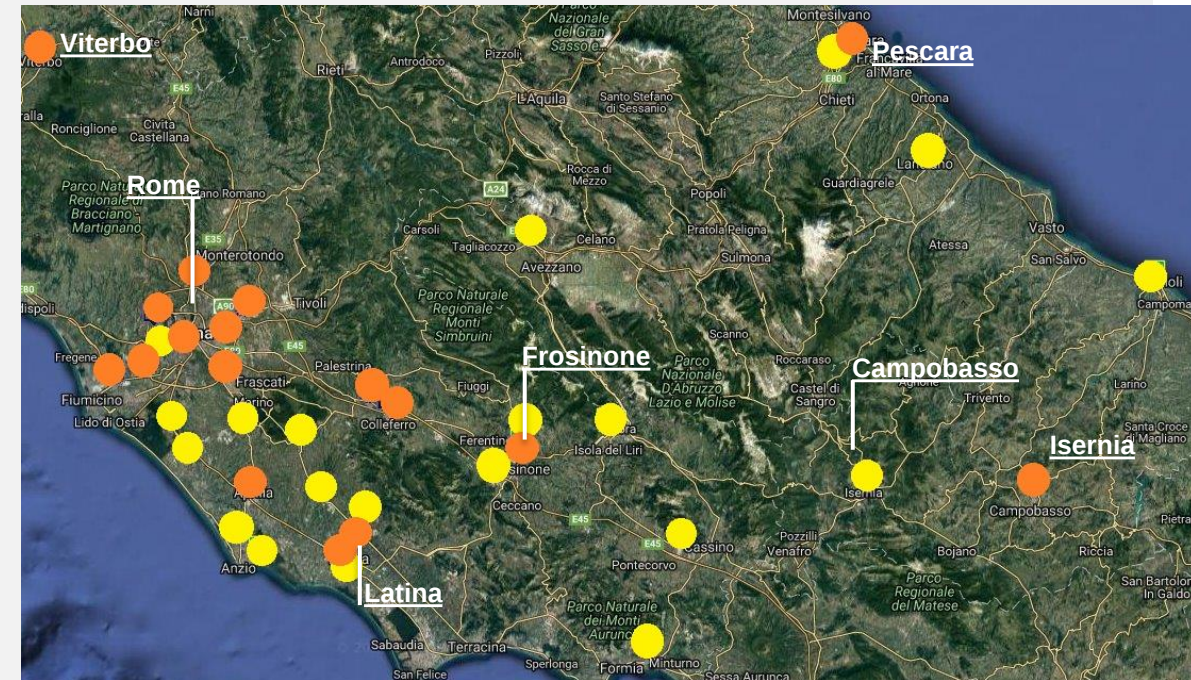
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# Offline External Growth: Expansion In Central Italy

## 21 stores acquired from Andreoli Sp.A.

- **21 direct stores** in Southern Lazio, Abruzzo and Molise currently operated under the Euronics brand
  - From 1,200 to 1,500 sqm, inside shopping malls
  - FY 2015 sales of approx. €94m, with a positive profitability
  - Over 300 headcounts
- **Total consideration of €12.2m.** Stores acquired without stock
- **Only 3 overlapping areas**, to be managed through retail network optimization actions
- **Recovery plan** to be immediately run up:
  - adoption of the Unieuro banner
  - refurbishment
  - total product restocking
  - Integration into Unieuro's IT system
  - salesforce training
- Target: over **€100m of additional sales** at run-rate within 18-24 months, with a profitability in line with the Company's targets.



- Existing Unieuro DOS
- Newly acquired stores

### Strategic Rationale

- Leveraging the existing platform to extract synergies (procurement, logistics, marketing)
- Improving Unieuro's coverage of Central Italy, boosting total market share
- Weakening a competing buying group

# Online External Growth:



## Overview of Monclick S.r.l.

- One of the leading Italian e-commerce platforms specialised in the sale of consumer electronics products
- Two separated business lines:

B2C

- **“Standard” online B2C consumer electronics business** with customers primarily in Italy ([www.monclick.it](http://www.monclick.it))

- Broad assortment including Grey, White, and Brown goods, entertainment products and value-added services

- Low price positioning

B2B2C

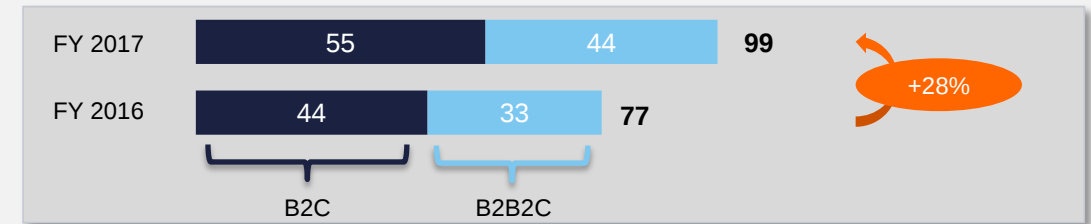
- **Products sold directly to customers of Monclick’s business partner**, usually large companies with broad customer base (e.g. banks, mobile phone carriers, supermarkets)

- Full ownership of the entire sale process, including design of an ad-hoc website, selection of product assortment (usually limited to a small number of SKUs), delivery, and after-sale services

- the only Italian consumer electronics retailer with a meaningful presence and track-record in this channel

- Closing expected by the **end of June 2017**

## FY 2016 sales (€m)



## Key integration activities

- Accelerate Unieuro product range extensions, leveraging Monclick’s broader assortment
- Design and implement an integrated sourcing model to exploit Unieuro purchasing power
- Launch of dedicated website for B2B clients to improve user experience
- Scouting of new vendors to develop new partnerships
- Develop a sales force dedicated to B2B segment
- Improve automation of B2B2C digital platforms, with potential benefits on margins
- Redefine French business strategy (divest/ relaunch)

## Strategic Rationale

- Leveraging the existing platform to extract synergies (procurement, logistics, IT and G&A)
- Deepening penetration of the online channel, almost doubling online total sales
- Entering the B2B2C segment, totally new for Unieuro
- Leveraging Monclick positioning to introduce a Marketplace platform

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# Key Financials

## Sales (€m)

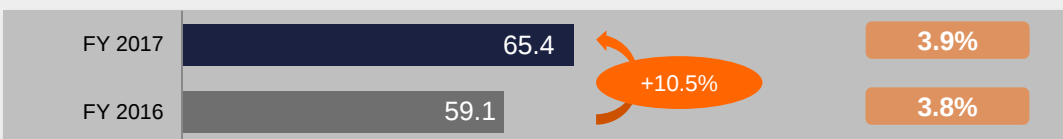
LFL growth<sup>1</sup>



- All channels and product categories contributed to growth
- Main drivers:
  - Higher volumes
  - Launch of the new digital platform

## Adj. EBITDA (€m)

EBITDA margin



- Significant increase in Adj. EBITDA, up 10.5% to 65.4 €m, driven by:
  - Sales increase
  - Strict control of operating costs

## Adj. Net Income (€m)

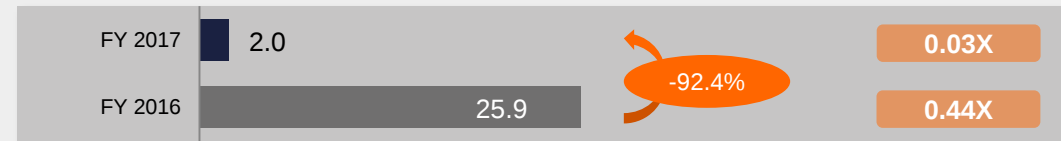
Net Income margin



- Outstanding operating performance coupled with significant financial and fiscal management results

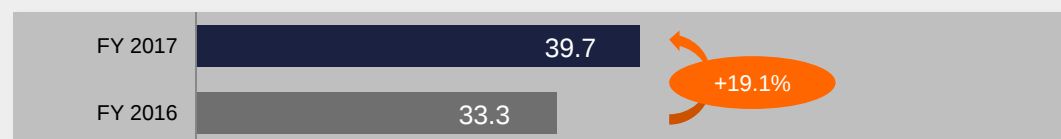
## Net Financial Debt (€m)

Leverage



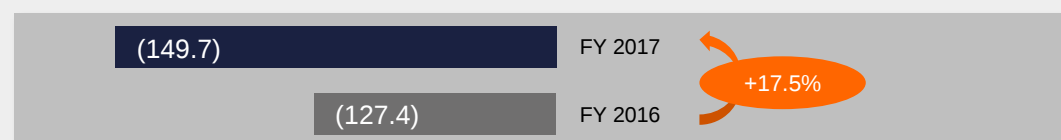
- Continuous reduction in Net Debt, now close to zero
- Financed 27.9 €m of capex and 3.9 €m of dividend payment

## Adj. Levered Free Cash Flow (€m)



- Adj Levered FCF improvement of 19.1% with a cash conversion rate at 60.6% vs. 56.3% in prior year
- Net Working Capital careful management
- Lower taxes

## Net Working Capital (€m)



- 22 €m generated in FY 2017 vs. 18 €m in prior year, mainly related to Other Items (Extended Warranties accruals)

# FY 2017 Key Operational Data

## Unieuro's Retail Network

### DOS (units)

|         |     | Openings | Closures | Pick-up Points |
|---------|-----|----------|----------|----------------|
| FY 2017 | 180 | +2       | -3       | 169            |
| FY 2016 | 181 | +4       | -3       | 171            |

### AFFILIATES (units)

|         |     | Openings | Closures | Pick-up Points |
|---------|-----|----------|----------|----------------|
| FY 2017 | 280 | +20      | -23      | 212            |
| FY 2016 | 283 | +49      | -26      | 106            |

- DOS in line with prior year with continuous refurbishments (17) and relocations (4)
- Continuous strong rationalization of affiliates network
- Pick-up points: up 38% to 381 (83% of total stores)

## Total Retail Area (sqm DOS only)

Sales density  
(€/sqm)

|         |          |        |       |
|---------|----------|--------|-------|
| FY 2017 | ~276,000 | ~4,630 | +6.4% |
| FY 2016 | ~283,000 | ~4,350 |       |

- SQM reduction in line with strategy, focusing on smaller stores
- Sales density increase led by:
  - best practice diffusion
  - increase in Click&Collect sales

## Loyalty Card Holders (million)

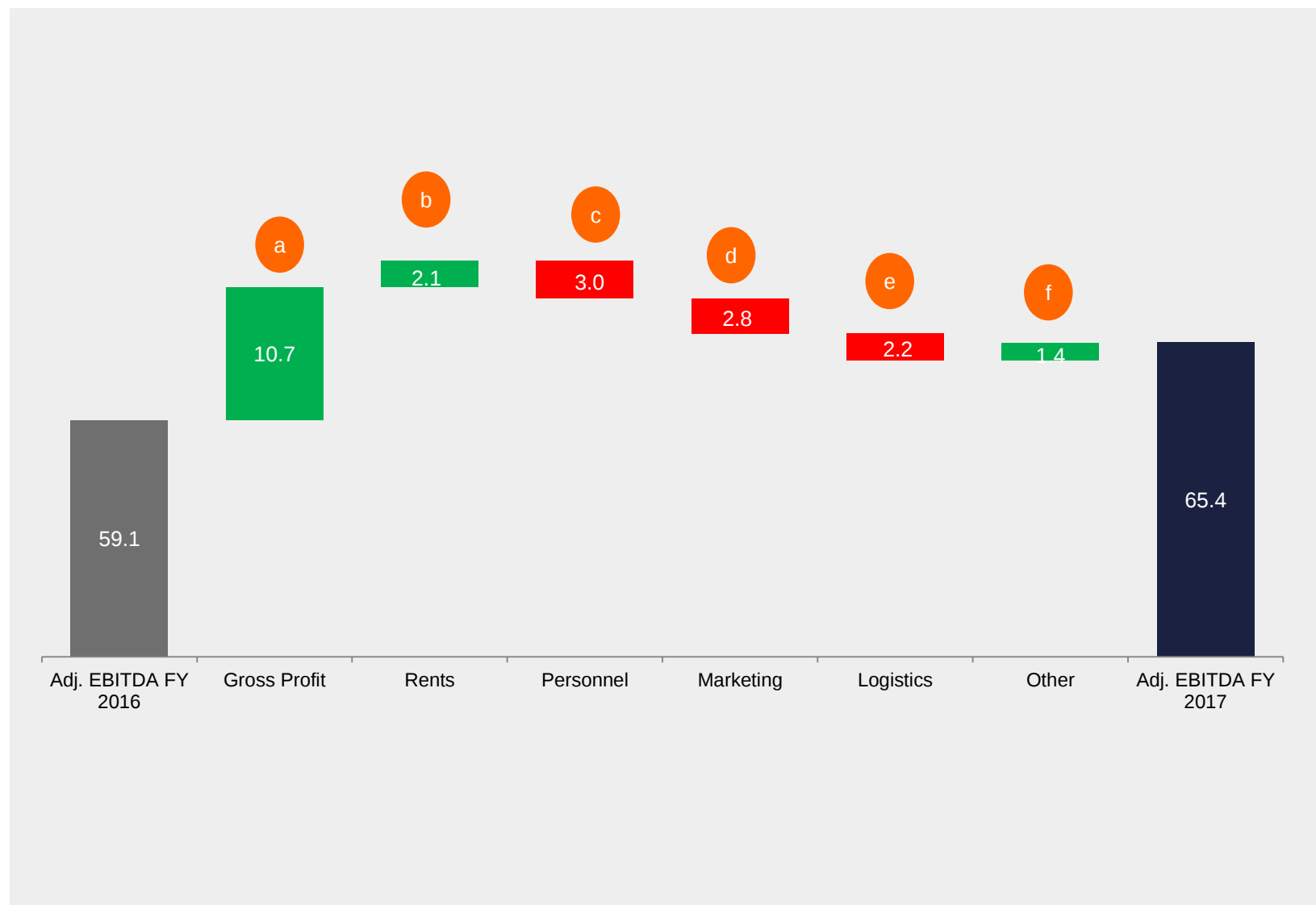
|         |     |      |
|---------|-----|------|
| FY 2017 | 6.4 | +14% |
| FY 2016 | 5.6 |      |

## Workforce (FTEs)

|         |       |
|---------|-------|
| FY 2017 | 3,395 |
| FY 2016 | 3,389 |

- Stable workforce notwithstanding sales increase, driven by higher operational efficiency

# Adjusted EBITDA Walk



- a** **Increase in Gross Profit** mainly driven by volume effect related to the general increase in sales partially off-set by channel and product mix effect
- b** **Efficiency in Rental Costs** underpinned by further contract renegotiation activity
- c** Increase in **Personnel Costs** mainly driven by collective agreement and reinforcement of the organization; **strong reduction in incidence on sales** to 7.9% from 8.3% in prior year
- d** Higher **Marketing Costs**, mainly related to co-marketing activities to support new products launch, partially offset by supplier's contributions; **stable weight on sales** (2.9%)
- e** Increase in **Logistics Costs** connected to higher sales volume; almost **stable percentage on sales** (around 2.0%)
- f** **Reduction in Other costs** mainly related to energy rationalization program; incidence on sales from 3.0% to 2.7%

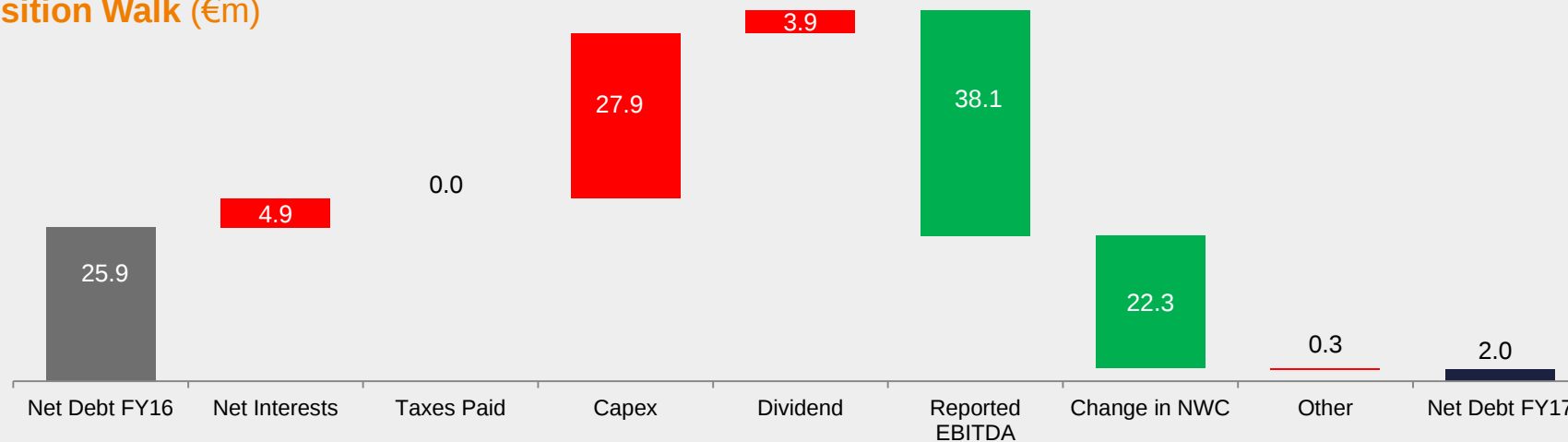
# Adjusted Net Income Walk



- a** **Increase in adjusted EBITDA** underpinned by growing sales coupled with ongoing costs optimization
- b** **Decrease in D&A** due to lower store-related write-offs
- c** **Net interests efficiency** mainly driven by careful financial management and lower interest rates; partial reimbursement of term loans and total reimbursement of shareholder loan
- d** **Positive contribution from taxes** mostly due to accrual of deferred tax assets on Net Operating Losses

# Financial Overview

## Net Financial Position Walk (€m)



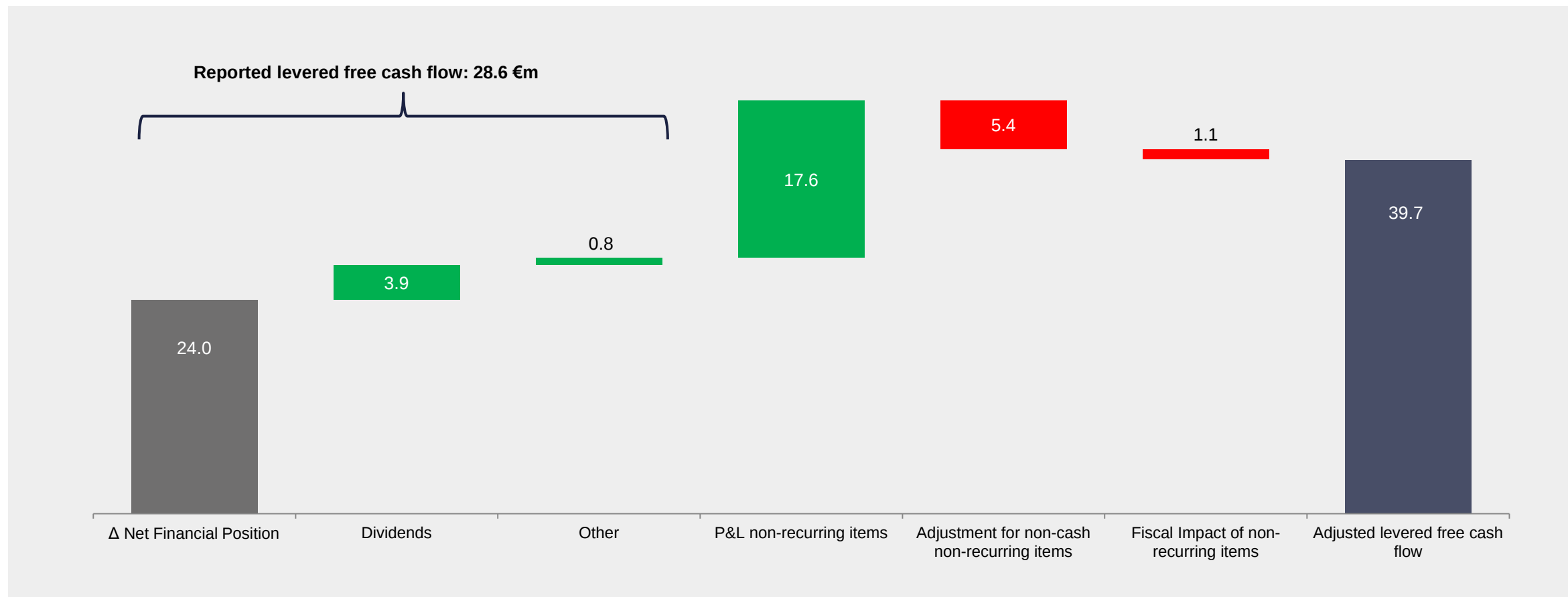
- **Net Financial Position close to zero**
- Strong operational results coupled with **careful management of Net Working Capital**
- Financed Capex for 27.9 €m, of which:
  - **21.6 €m store network** development and improvement actions
  - **5.9 €m IT** development and maintenance projects, including the new digital platform
  - 0.4 €m other minors

## Net Working Capital (€m)

|                              | FY 2017        | FY 2016        |
|------------------------------|----------------|----------------|
| Trade receivables            | 35.2           | 35.4           |
| Inventories                  | 269.6          | (264.4)        |
| Trade payables               | (334.5)        | (333.4)        |
| <b>Trade Working Capital</b> | <b>(29.8)</b>  | <b>(33.6)</b>  |
| Other NWC                    | (119.9)        | (93.8)         |
| <b>Net Working Capital</b>   | <b>(149.7)</b> | <b>(127.4)</b> |

- Trade Working Capital almost in line with prior year
- Strong growth of other items, mostly due to warranties accruals

# Adjusted Levered Free Cash Flow Walk



- P&L non recurring items mostly related to IPO, stock options and pre-opening
- Adjustments for non cash non recurring items mostly related to stock options

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# Closing Remarks

- 
- Unieuro as the only omnichannel consolidator in the Italian consumer electronics market, through organic growth (outperforming the market, +5.5%<sup>1</sup> vs. 2.1%) and M&A operations

- Competitive advantage strengthening thanks to the sales channel integration strategy

- Customer Centrality at the heart of the business model, starting with CRM building
- Voice of Customer as a pillar of decision-making and customer touchpoints continuous improvement process

- Further value creation thanks to cash generation, future tax savings and debt reimboursment
- Dividend policy confirmed: 50% of Adjusted Net Income

# Annex



# Non-IFRS and Other Performance Measures

*This presentation contains certain items as part of the financial disclosure which are not defined under IFRS. Accordingly, these items do not have standardized meanings and may not be directly comparable to similarly-titled items adopted by other entities.*

*Unieuro Management has identified a number of “Alternative Performance Indicators” (“APIs”). These APIs are (i) derived from historical results of Unieuro S.p.A. and are not intended to be indicative of future performance, (ii) non-IFRS financial measures and, although derived from the Financial Statements, are unaudited and (iii) are not an alternative to financial measures prepared in accordance with IFRS.*

*The APIs presented herein are Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Net Income (loss) for the year, Adjusted levered free cash flow, Cash conversion index, Net financial debt, Net financial debt to Adjusted EBITDA ratio, Leverage ratio.*

*In addition, this presentation includes certain measures that have been adjusted by us to present operating and financial performance net of any non-recurring events and non-core events. The adjusted indicators are: Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Net Income (loss) for the year, Adjusted levered free cash flow and Net financial debt to Adjusted EBITDA ratio.*

*In order to facilitate the understanding of our financial position and financial performance, this presentation contains other performance measures, such as Net working capital.*

*These measures are not indicative of our historical operating results, nor are they meant to be predictive of future results.*

*These measures are used by our management to monitor the underlying performance of our business and operations. Similarly entitled non-IFRS financial measures reported by other companies may not be calculated in an identical manner, consequently our measures may not be consistent with similar measures used by other companies. Therefore, investors should not place undue reliance on this data.*

# Profit & Loss

|                                      | FY17           | %           | FY16           | %           |
|--------------------------------------|----------------|-------------|----------------|-------------|
| <b>Sales</b>                         | <b>1,660.5</b> |             | <b>1,557.2</b> |             |
| Purchase of goods                    | (1,295.4)      | (78.0%)     | (1,239.0)      | (79.6%)     |
| Change in Inventory                  | 5.2            | 0.3%        | 41.1           | 2.6%        |
| Rental Costs                         | (58.3)         | (3.5%)      | (59.0)         | (3.8%)      |
| Marketing costs                      | (51.6)         | (3.1%)      | (48.7)         | (3.1%)      |
| Logistic costs                       | (32.5)         | (2.0%)      | (30.2)         | (1.9%)      |
| Other costs                          | (54.2)         | (3.3%)      | (50.4)         | (3.2%)      |
| Personnel costs                      | (136.6)        | (8.2%)      | (134.0)        | (8.6%)      |
| Other operating costs and income     | 1.0            | 0.1%        | 5.8            | 0.4%        |
| <b>EBITDA</b>                        | <b>38.1</b>    | <b>2.3%</b> | <b>42.8</b>    | <b>2.6%</b> |
| Adjustements                         | 17.6           | 1.1%        | 5.3            | 0.3%        |
| Change in Business Model             | 9.7            | 0.6%        | 11.1           | 0.7%        |
| <b>Adjusted EBITDA</b>               | <b>65.4</b>    | <b>3.9%</b> | <b>59.1</b>    | <b>3.8%</b> |
| D&A                                  | (18.0)         | (1.1%)      | (18.7)         | (1.2%)      |
| Financial Income                     | 0.4            | 0.0%        | 0.3            | 0.0%        |
| Financial Expenses                   | (6.2)          | (0.4%)      | (7.2)          | (0.5%)      |
| Taxes                                | (2.7)          | (0.2%)      | (6.5)          | (0.4%)      |
| Fiscal impact of non-recurring items | (2.6)          | (0.2%)      | (1.3)          | (0.1%)      |
| <b>Adjusted Net Income</b>           | <b>36.3</b>    | <b>2.2%</b> | <b>25.7</b>    | <b>1.6%</b> |
| Adjustements                         | (17.6)         | (1.1%)      | (5.3)          | (0.3%)      |
| Change in Business Model             | (9.7)          | (0.6%)      | (11.1)         | (0.7%)      |
| Fiscal impact of non-recurring items | 2.6            | 0.2%        | 1.3            | 0.1%        |
| <b>Net Income</b>                    | <b>11.6</b>    | <b>0.7%</b> | <b>10.6</b>    | <b>0.6%</b> |

€m, unless otherwise stated

# Profit & Loss Adjustments by P&L Line

|                                                        | 2017 vs 2016<br>FY17 | FY17<br>Adjustments | FY16<br>Adjustments | 2017 vs 2016<br>Adjusted |
|--------------------------------------------------------|----------------------|---------------------|---------------------|--------------------------|
| Gross Profit                                           | 11.0                 | 1.1                 |                     | 12.0                     |
| Change in Business Model                               | --                   | 9.7                 | (11.1)              | (1.3)                    |
| <b>Gross profit including change in Business Model</b> | <b>11.0</b>          | <b>10.8</b>         | <b>(11.1)</b>       | <b>10.7</b>              |
| Rental Costs                                           | 0.7                  | 0.8                 | 0.6                 | 2.1                      |
| Marketing costs                                        | (2.9)                | 3.0                 | (2.9)               | (2.8)                    |
| Logistic costs                                         | (2.2)                | 0.0                 | --                  | (2.2)                    |
| Other costs                                            | (3.7)                | 10.3                | (5.0)               | 1.6                      |
| Personnel costs                                        | (2.7)                | 4.7                 | (5.0)               | (3.0)                    |
| Other operating costs and income                       | (4.9)                | (2.3)               | 6.9                 | (0.2)                    |
| <b>Total Costs</b>                                     | <b>(15.6)</b>        | <b>16.5</b>         | <b>(5.3)</b>        | <b>(4.5)</b>             |
| <b>Total</b>                                           | <b>(4.7)</b>         | <b>27.3</b>         | <b>(16.4)</b>       | <b>6.2</b>               |

€m, unless otherwise stated

# Balance Sheet

|                                            | FY17           | FY16           |
|--------------------------------------------|----------------|----------------|
| Trade Receivables                          | 35.2           | 35.4           |
| Inventory                                  | 269.6          | 264.4          |
| Trade Payables                             | (334.5)        | (333.4)        |
| <b>Operating Working Capital</b>           | <b>(29.8)</b>  | <b>(33.6)</b>  |
| Current Tax Assets (1)                     | 8.0            | 8.1            |
| Current Assets (2)                         | 13.9           | 13.9           |
| Current Liabilities (3)                    | (140.3)        | (113.2)        |
| Short Term Provisions                      | (1.4)          | (2.6)          |
| <b>Net Working Capital</b>                 | <b>(149.7)</b> | <b>(127.4)</b> |
| Tangible and Intangible Assets             | 72.6           | 62.7           |
| Net Deferred Tax Assets and Liabilities    | 29.1           | 28.6           |
| Goodwill                                   | 151.4          | 151.4          |
| Other Long Term Assets and Liabilities (4) | (16.5)         | (16.0)         |
| <b>Total Invested Capital</b>              | <b>86.9</b>    | <b>99.4</b>    |
| Net financial Debt                         | (2.0)          | (25.9)         |
| Equity                                     | (85.0)         | (73.4)         |
| <b>Total Sources</b>                       | <b>(86.9)</b>  | <b>(99.4)</b>  |

**(1) Current Tax Assets:** Includes Current Tax Assets and Fiscal Consolidation Receivables

**(2) Current Assets:** Includes mainly Accrued Income related to rental costs, etc

## **(3) Current Liabilities**

|                                               | FY17           | FY16           |
|-----------------------------------------------|----------------|----------------|
| Accrued expenses (mainly Extended Warranties) | (88.7)         | (71.1)         |
| Personnel debt                                | (28.2)         | (27.0)         |
| VAT debt                                      | (15.7)         | (8.5)          |
| Other                                         | (7.7)          | (6.6)          |
| <b>Current Liabilities</b>                    | <b>(140.3)</b> | <b>(113.2)</b> |

## **(4) Other Long Term Assets and Liabilities**

|                                               | FY17          | FY16          |
|-----------------------------------------------|---------------|---------------|
| Deposits                                      | 2.1           | 2.0           |
| Deferred Benefit Obligation (TFR)             | (9.8)         | (10.2)        |
| Long Term Provision for Risks                 | (7.2)         | (7.0)         |
| Store Loss Provision                          | (0.6)         | (0.5)         |
| Other Provision                               | (1.0)         | (0.3)         |
| <b>Other Long Term Assets and Liabilities</b> | <b>(16.5)</b> | <b>(16.0)</b> |

€m, unless otherwise stated

# Cash Flow Statement

|                                        | FY17          | FY16          |
|----------------------------------------|---------------|---------------|
| <b>EBITDA Reported</b>                 | <b>38.1</b>   | <b>42.8</b>   |
| Taxes Paid                             | -             | (4.2)         |
| Interests Paid                         | (4.9)         | (4.8)         |
| Change in NWC                          | 22.3          | 17.4          |
| Change in Other Assets and Liabilities | 1.1           | 3.5           |
| <b>Operating Cash Flow Reported</b>    | <b>56.5</b>   | <b>54.7</b>   |
| <b>Capex</b>                           | <b>(27.9)</b> | <b>(27.5)</b> |
| <b>Levered Free Cash Flow</b>          | <b>28.6</b>   | <b>27.2</b>   |
| Adjustments                            | 11.0          | 6.1           |
| <b>Adjusted Levered Free Cash Flow</b> | <b>39.7</b>   | <b>33.3</b>   |
| Adjustments                            | (11.0)        | (6.1)         |
| Dividends                              | (3.9)         | -             |
| Other changes                          | (0.8)         | (1.2)         |
| <b>Δ Net Financial Position</b>        | <b>24.0</b>   | <b>26.0</b>   |

€m, unless otherwise stated

# EBITDA To Adjusted EBITDA Reconciliation

|                                                     | FY17        | FY16        | '17 VS '16   |
|-----------------------------------------------------|-------------|-------------|--------------|
| <b>EBITDA</b>                                       | <b>38.1</b> | <b>42.8</b> | <b>(4.7)</b> |
| <i>IPO</i>                                          | 6.1         | -           |              |
| <i>Call options agreements</i>                      | 3.8         | 2.3         |              |
| <i>Stores opening - relocations - closing costs</i> | 3.3         | 3.7         |              |
| <i>Exceptional and Accidental Events</i>            | 1.1         | -           |              |
| <i>Web Site Relaunch</i>                            | 1.1         | -           |              |
| <i>Other</i>                                        | 2.2         | (0.6)       |              |
| <b>Non-Recurring Items</b>                          | <b>17.6</b> | <b>5.3</b>  | <b>12.2</b>  |
| Extended warranties adjustment                      | 9.7         | 11.1        | (1.3)        |
| <b>EBITDA Adjusted</b>                              | <b>65.4</b> | <b>59.1</b> | <b>6.2</b>   |

€m, unless otherwise stated

# Net Income To Adjusted Net Income Reconciliation

|                                                                         | FY17        | FY16        | '17 VS '16  |
|-------------------------------------------------------------------------|-------------|-------------|-------------|
| <b>Net Income Reported</b>                                              | <b>11.6</b> | <b>10.6</b> | <b>0.9</b>  |
| <i>IPO</i>                                                              | 6.1         | -           |             |
| <i>Call options agreement</i>                                           | 3.8         | 2.3         |             |
| <i>Stores opening - relocations - closing costs</i>                     | 3.3         | 3.7         |             |
| <i>Exceptional and Accidental Events</i>                                | 1.1         | -           |             |
| <i>Web site relaunch</i>                                                | 1.1         | -           |             |
| <i>Other</i>                                                            | 2.2         | (0.6)       |             |
| <b>Non-Recurring Items</b>                                              | <b>17.6</b> | <b>5.3</b>  | <b>12.2</b> |
| Extended warranties adjustment                                          | 9.7         | 11.1        | (1.3)       |
| Fiscal Impact of non-recurring items and extended warranties adjustment | (2.6)       | (1.3)       |             |
| <b>Net Income Adjusted</b>                                              | <b>36.3</b> | <b>25.7</b> | <b>10.6</b> |

€m, unless otherwise stated

# Levered FCF To Adjusted Levered FCF Reconciliation

|                                            | FY17         | FY16         |
|--------------------------------------------|--------------|--------------|
| <b>Levered Free Cash Flow</b>              | <b>28.6</b>  | <b>27.2</b>  |
| P&L non-recurring items                    | 17.6         | 5.3          |
| Stock Options                              | (3.8)        | (2.3)        |
| Exceptional and accidental events (Oderzo) | (1.1)        | -            |
| Non cash effects in provisions             | (0.6)        | 3.6          |
| Fiscal Impact of non-recurring items       | (1.1)        | (0.5)        |
| <b>Subtotal Adjustments</b>                | <b>11.0</b>  | <b>6.1</b>   |
| <b>Adjusted levered free cash flow</b>     | <b>39.7</b>  | <b>33.3</b>  |
| <i>% of Adjusted EBITDA</i>                | <i>60.6%</i> | <i>56.3%</i> |

€m, unless otherwise stated

# Net Financial Position

|                                  | FY17          | FY16          |
|----------------------------------|---------------|---------------|
| Bilateral Facility               | -             | 0.0           |
| Revolving Credit Facility        | -             | -             |
| <b>Short-Term Bank Debt</b>      | <b>-</b>      | <b>0.0</b>    |
| Term Loan A                      | 6.0           | 9.4           |
| Term Loan B                      | 13.3          | 13.3          |
| Capex Facility                   | 14.3          | 15.0          |
| Financing Fees                   | (1.8)         | (2.7)         |
| <b>Long-Term Bank Debt</b>       | <b>31.8</b>   | <b>35.0</b>   |
| <b>Bank Debt</b>                 | <b>31.8</b>   | <b>35.0</b>   |
| Shareholder's Loan               | -             | 20.4          |
| Debt To other lenders            | 6.8           | 6.0           |
| <b>Other Financial Debt</b>      | <b>6.8</b>    | <b>26.4</b>   |
| <b>Cash and Cash Equivalents</b> | <b>(36.7)</b> | <b>(35.4)</b> |
| <b>Net Financial Debt</b>        | <b>2.0</b>    | <b>25.9</b>   |

€m, unless otherwise stated

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